

lod.

COMPANY PROFILE

# hello!

| LOD

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about lod agency

LOD is digital agency based in Jakarta, Indonesia, which specializes in social media and digital campaign with focus on creating handcrafted digital experiences.

We partner with our clients to develop their marketing plans and set up winning strategies to generate and convert leads.

**Let us work with you  
not for you.**



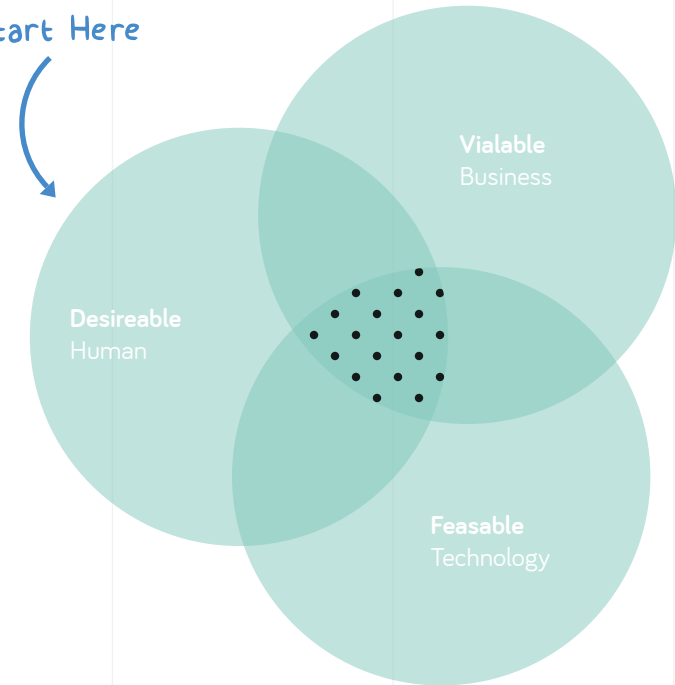
about lod agency

# Our Approach

## Human-centered design

Human-centered design is uniquely situated to arrive at solutions that are desirable, feasible, and viable. By starting with humans, their hopes, fears, and needs, we quickly uncover what's most desirable. But that's only one lens through which we look at our solutions. It's a balancing act, but one that's absolutely crucial to designing solutions that are successful and sustainable.

Start Here





# Board of Director



**Shalahuddin Soedjana**  
Chief Executive Officer



**Budi Eko Prasetyo**  
Chief Operating Officer



**Dommy Admoko**  
Chief Marketing Officer

# Board of Director



**Denny Basri**  
Chairman



**Edo Apriyadi**  
Commissioner



**M. Iqbal Alaydrus**  
Commissioner

about lod agency

# our capabilities

Our experience and track records build our reputation. We have done various challenging projects with proven methodology and set up winning strategies to generate and convert leads.





# Brand Strategy

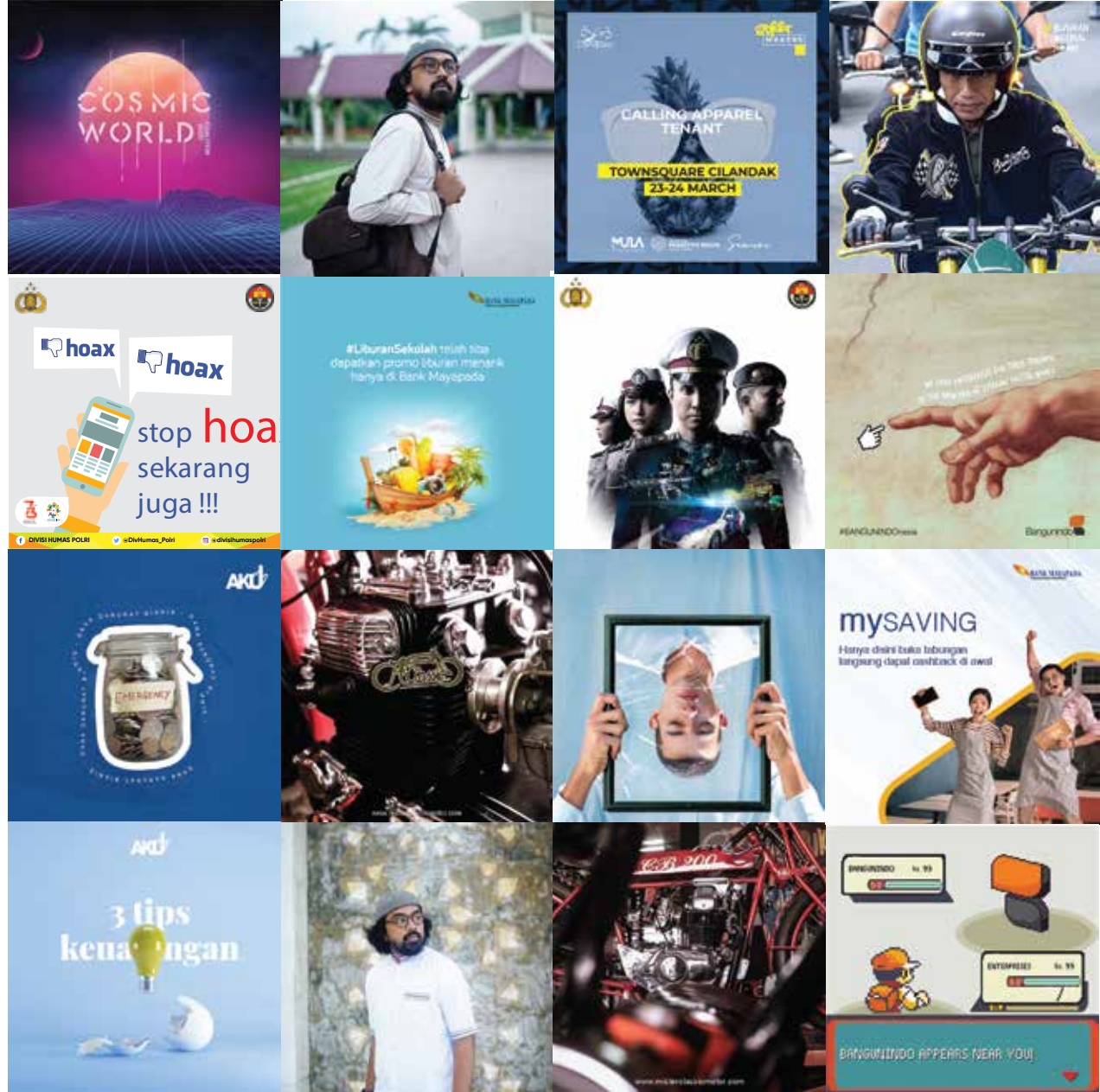
Our experience and track records build our reputation. We have done various challenging projects with proven methodology and set up winning strategies to generate and convert leads.

- Digital Marketing Strategy
- Omni channel Advertising
- Event Planner and Organizer



# Digital Marketing

We collaborate with more than 20 UMKM and 3 Multi National Brand for their Digital Creative and Social Media Optimazation



Fuji Xerox Pte. Ltd.

# Beli Pasti Untung Campaign

Organized an efficient and measurable a Japan-themed campaign to promote the new Fuji Xerox Printer.





Semeru's Event

# Street Makers

Street Makers is Semeru's way to appreciate those who live their passions, a container to unify these people in pursuing their passions. Street Makers provides a place where Makers/ Creators are appreciated for their works along with activators which run Communities that are seeking for existence. As for the Shopaholics, they are provided a place to gain unforgettable shopping experiences.



# Visual Experience

Our experience and track records build our reputation. We have done various challenging projects with proven methodology and set up winning strategies to generate and convert leads.

- Creative Design
- Branding and Identity
- Video Production
- Motion Graphic Video
- Design Implementation
- Promotional Collateral





COALITION  
2019  
CARPE  
NOCTEM



## Baramulti Coalition 2019

We collaborate with more than 20 UMKM and 3 Multi  
National Brand for their Digital Creative and Social Media  
Optimization



Ministry of Tourism

# 100 Calendar of Events Wonderful 2019

Indonesia again presents 100 of the best tourist attractions by the Ministry of Tourism (Kementrian Pariwisata) in 2019. Everything is summarized in 100 Calendar of Events 2019. The launch was held at the Hall of Soesilo Soedarman, Sapta Pesona Building, Jakarta.





# Video Production



Bulog Pay Video  
Explanation



Smart BRI New  
Assistant



Street Makers  
2019



CGS-CIMB

# point of sale material

There are many types of POSMs which are used by CGS-CIMB for their advertising campaigns. Some of them includes Posters, Dangler, Leaflets, Wobblers etc.

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# Innovation Development

Our experience and track records build our reputation. We have done various challenging projects with proven methodology and set up winning strategies to generate and convert leads.

- UI/UX
- Web Development
- E-commerce Development
- Content Management System (CMS) Development
- App Development (Mobile Or Desktop)
- ERP Development

# Website Development

azka anggun art

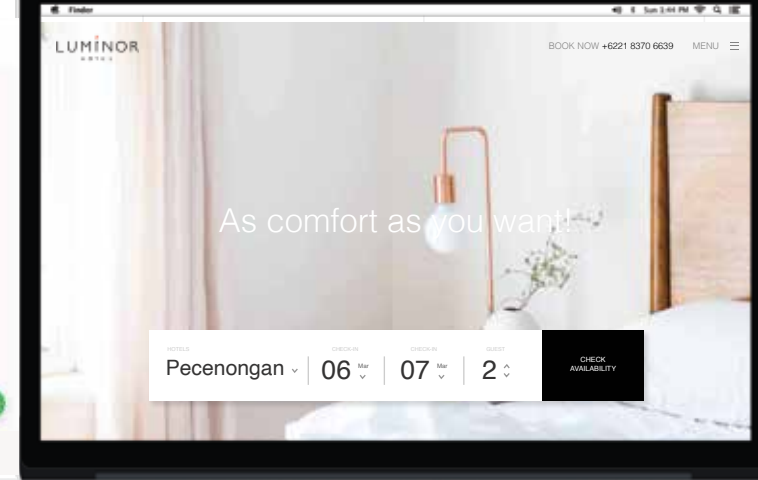
Azka Anggun Art

Your Wedding Decoration Planner

Azka Anggun Art berdiri sejak tahun 1998, pada awalnya adalah sebagai jasa penunjang pernikahan dengan dekorasi. Setelah melalui fase produksi dekorasi pernikahan di rumah, akhirnya pada tahun 2008 Azka Anggun Art mulai membuka workshop pernikahan yang bisa tempat untuk para mempelai dan keluarga untuk produksi dekorasi pernikahan yang lebih banyak dan lebih profesional.

CONTACT US

HOME PORTFOLIO ABOUT US BLOG CONTACT US



HOTEL Pecenongan

CHECK-IN 06

CHECK-OUT 07

GUEST 2

CHECK AVAILABILITY



Home Works About Us Contact Us

CREATIVE STUDIO  
PRODUCTION GALLERY



Make masterpiece  
not just branding.

www.azkaanggunart.com

www.luminorhotel.com

www.impresia.id



BAKTI KOMINFO

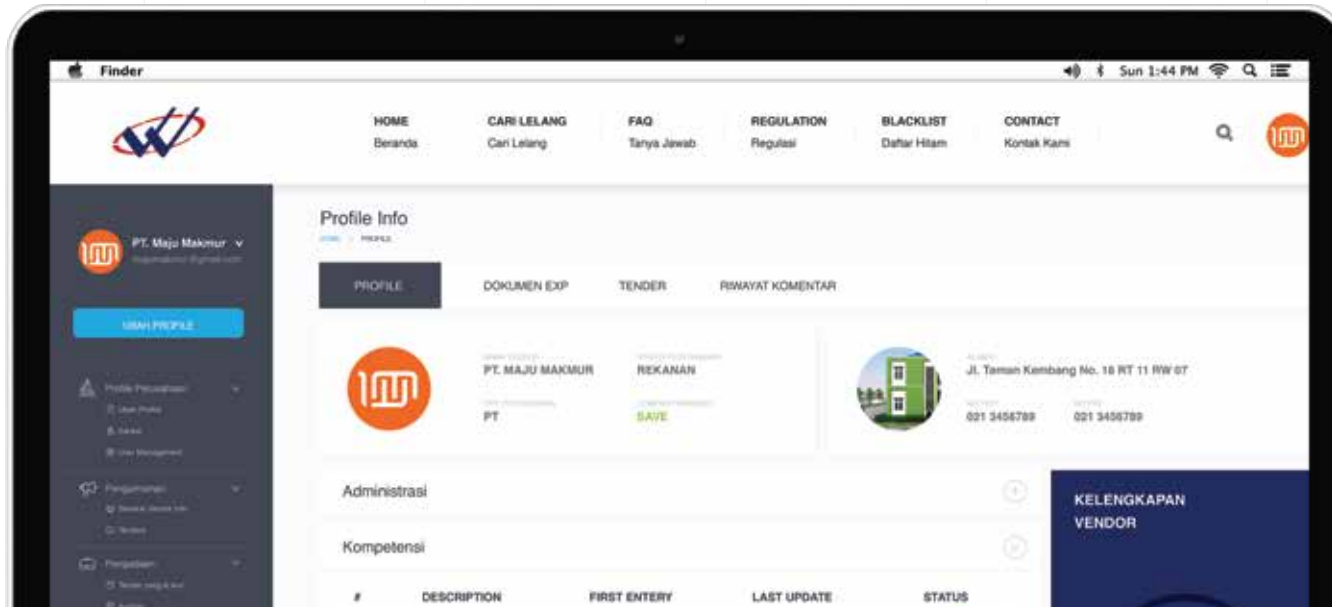
# Network Management System

We Develop UI for BAKTI Network Management System. The seamless User Interface help user to maximize the usage of BAKTI Network Management System Apps

WASKITA

# Waskita Application Vendor Excellence

We Develop Waskita Application Vendor Excellence for PT. Waskita Karya Persero.  
This eProcurement apps is online and Web Application system for end to end  
Procurement process form database processing to final vendor verifications





TELKOMSEL

# Deep Data Analytics

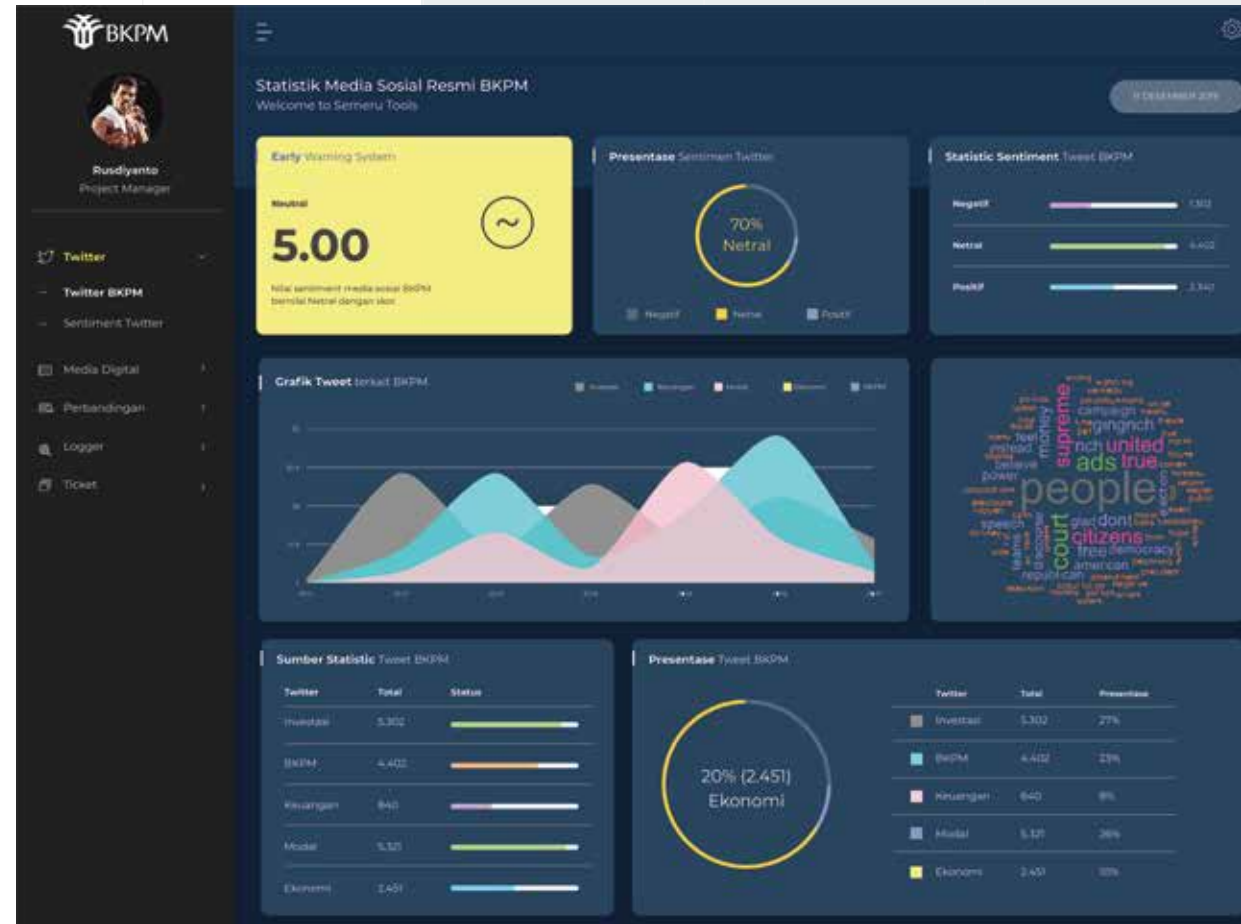
We User Interface for Deep Data Analytics Apps for Telkomsel. This responsive UI show various Telkomsel data group in simple and convenient way



BKPM

# Big Data Performance

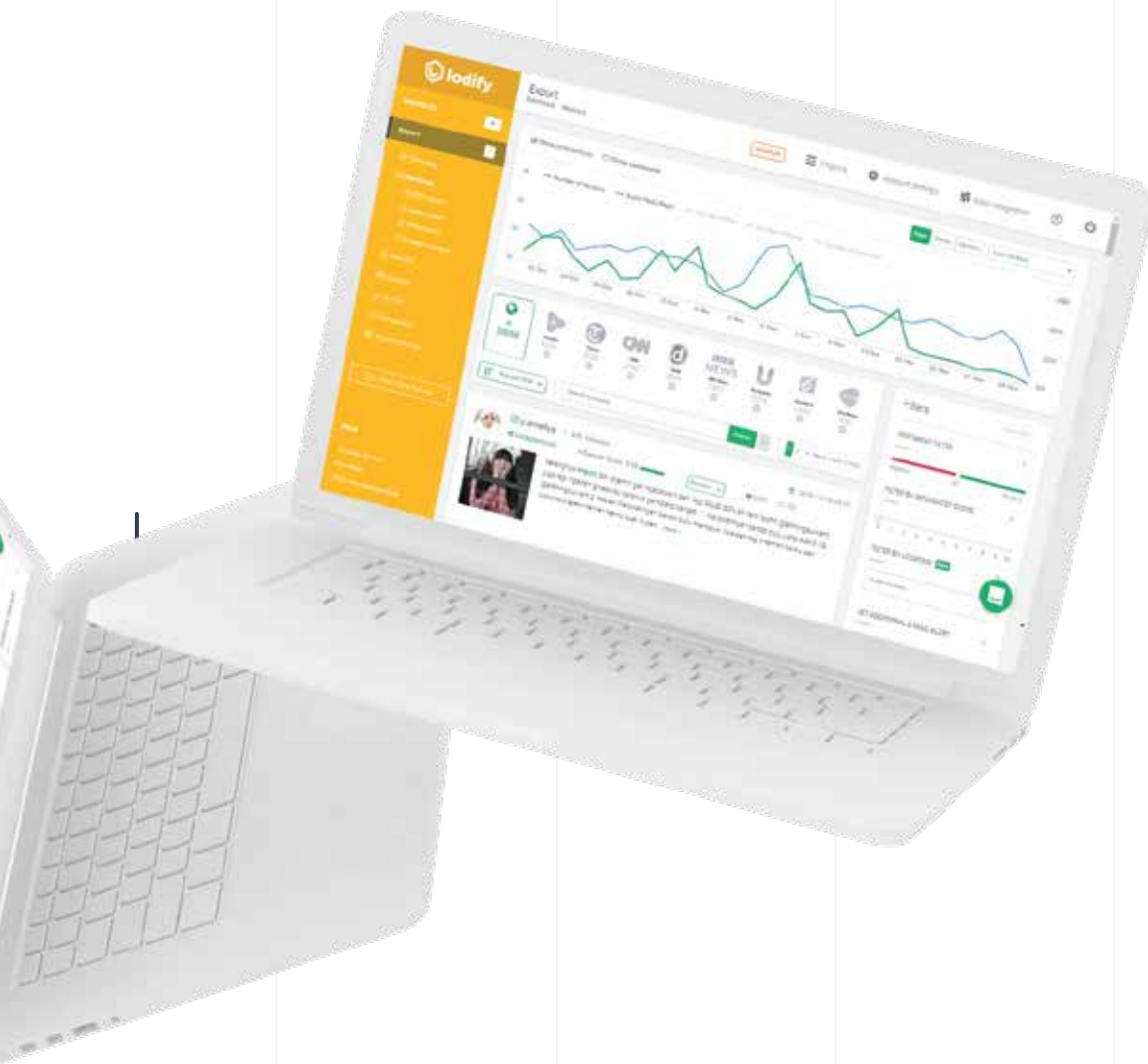
We Develop Big Data Performance for BKPM.  
This Big Data Processing apps enable BKPM to gather all BKPM's data into one App and sync it with another BKPM's Apps. We also create Media Analytic to help BKPM understand digital media and social media sentiment about BKPM





# Our Product

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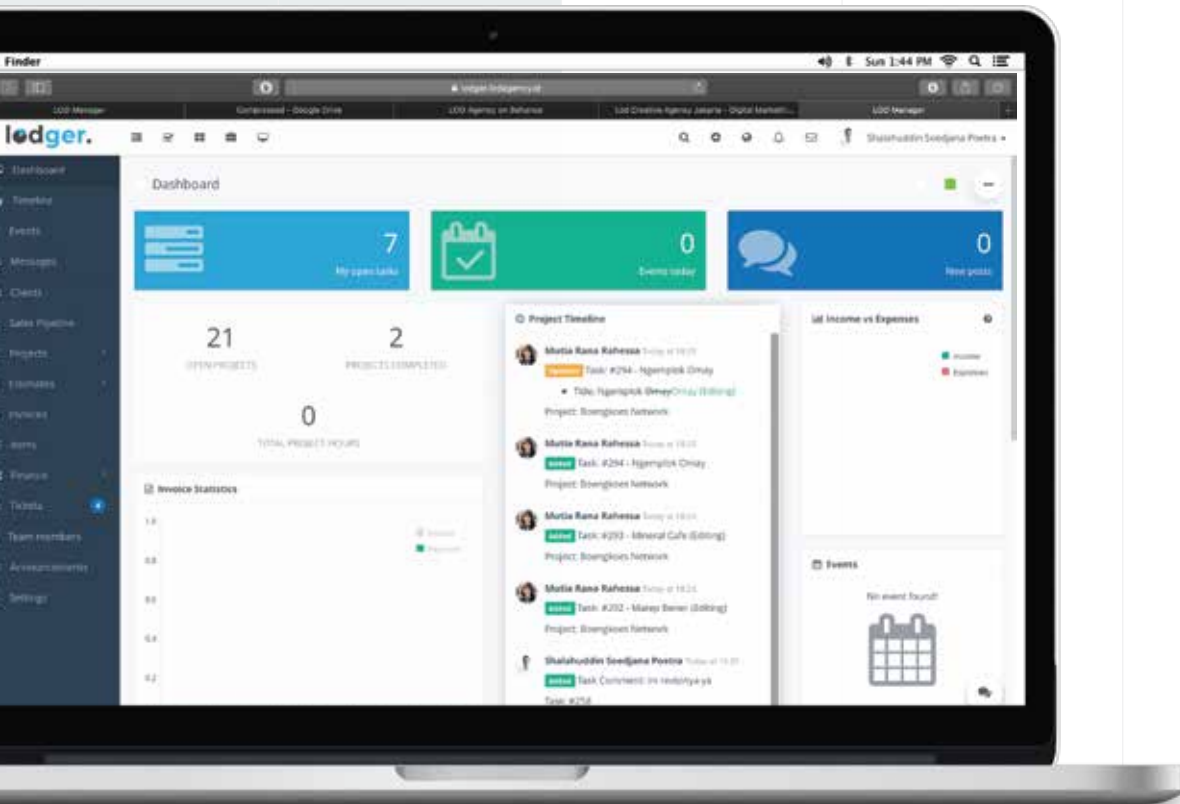


Lodify is a unified, Media Crawler platform that gives business the easiest way to Search, Discover, Listen, Publish, Engage, and Analyze at scale across earned and owned



InMind represents, manages, and connects today's top digital talent and content creators with targeted audience and leading brands.





**lodger.**

Lodger is our own Project Management Tools. Get organized, stay on track, hit your deadlines and keep your team organized

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# Our Clients









# lod.

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[WWW.LODAGENCY.CO.ID](http://WWW.LODAGENCY.CO.ID)